

TECHNICAL FORM ECOMONDO 2018

EXHIBITING RATES



EXHIBITING RATES PER SQ.M - BARE AREA

| | 1 open side | 2 open sides | 3 open sides | 4 open sides | Wide area (min.128 sq.m) |
|---|-------------|--------------|--------------|--------------|-----------------------------|
| FAIR PROMOTION RATE only if deposit paid within December 7 th 2017 | € 134,00 | € 139,00 | € 144,00 | € 148,00 | € 123,00 |
| EARLYBIRD RATE only if deposit paid within March 15 th 2018 | € 145,00 | € 150,00 | € 156,00 | € 160,00 | € 133,00 |
| STANDARD RATE | € 157,00 | € 163,00 | € 169,00 | € 174,00 | € 145,00 |

BARE AREA RATE includes area only ; to be added: registration fee, power supply, other possible costs.

All areas smaller or equal to 16 sq.m are available only in **turnkey solution**. See also Gen. Rules & Regulations Cap II Part 1 art. 2.

TURNKEY STAND SOLUTIONS

| type A | 16 sq.m | | | 32 sq.m | | | 48 sq.m | | |
|-----------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|
| | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides |
| Fair promotion* | € 3800 | | | € 6 904 | € 7 064 | € 7224 | € 10 056 | € 10 296 | € 10 536 |
| Early bird* | € 3976 | | | € 7 256 | € 7 416 | € 7608 | € 10 584 | € 10 824 | € 11 112 |
| standard | € 4168 | | | € 7 640 | € 7 832 | € 8024 | € 11 160 | € 11 448 | € 10 536 |

| type G | 16 sq.m | | | 32 sq.m | | | 48 sq.m | | |
|-----------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|
| | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides |
| Fair promotion* | € 3976 | | | € 7 224 | € 7 384 | € 7 544 | € 10 536 | € 10 776 | € 11 016 |
| Early bird* | € 4152 | | | € 7 576 | € 7 736 | € 7 928 | € 11 064 | € 11 304 | € 11 592 |
| standard | € 4344 | | | € 7 960 | € 8 152 | € 8 344 | € 11 640 | € 11 928 | € 12 216 |

| type F | 16 sq.m | | | 32 sq.m | | | 48 sq.m | | |
|-----------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|
| | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides |
| Fair promotion* | € 4296 | | | € 7 896 | € 8 056 | € 8 216 | € 11 544 | € 11 784 | € 12 024 |
| Early bird* | € 4472 | | | € 8 248 | € 8 408 | € 8 600 | € 12 072 | € 12 312 | € 12 600 |
| standard | € 4664 | | | € 8 632 | € 8 824 | € 9 016 | € 12 648 | € 12 936 | € 13 224 |

| type E (area >48 sq.m) | 48 sq.m | | | 64 sq.m | | |
|---------------------------|-------------|--------------|--------------|-------------|--------------|--------------|
| | 1 open side | 2 open sides | 3 open sides | 1 open side | 2 open sides | 3 open sides |
| Fair promotion* | € 10 536 | € 10 776 | € 11 016 | € 13 848 | € 14 168 | € 14 488 |
| Early bird* | € 11 064 | € 11 304 | € 11 592 | € 14 552 | € 14 872 | € 15 256 |
| standard | € 11 640 | € 11 928 | € 12 216 | € 15 320 | € 15 704 | € 16 088 |

TURNKEY SOLUTION includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw).

For 16 sq.m stands daily cleaning is included.

* promotional rates can be applied only if deposit is paid within: Fair Promotion turnkey stand December 7th 2017, Early Bird Turnkey stand March 15th 2018

Other items :

Registration fee (compulsory for each exhibitor) which includes:

€ 600.00

covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection

Registration fee is sold together with the sale of invitation digital tickets, i.e.: up to 64 sq.m registration fee € 550 + 50 invitation digital tickets

From 65 to 127 sq.m registration fee € 500 + 100 invitation digital tickets

over 128 sq.m registration fee € 400 + 200 invitation digital tickets

| | |
|---|-------------------------------|
| Green Area Surcharge *) | + 15% on total bare area rate |
| Power Supply per Kw monophasic | € 42.50 |
| Water Supply each | € 166.00 |
| Catalogue entry represented company each | € 70.00 |
| Hosted companies fee (in case of more companies inside one booth) | € 1,500.00 |

Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition

* **Green Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages .

It is calculated only on total bare area cost even if the booth is a turnkey formula. (Gen. Rules & Regulations Cap II Part 1 art. 2

VAT must be added to these figures, if due.

ARE YOU TEMPTED?

Advertising offers for Ecomondo 2018

Company _____

Dear Client,

we have pleasure in drawing your attention to some advertising opportunities to enforce your visibility as exhibitor at the **22nd edition of ECOMONDO**.

We suggest that you should take into consideration these different options. If you are interested please tick the advertising solution you prefer and return this form by fax to expo@riminifiera.it.

| DESCRIPTION | PRICE LIST |
|--|---------------------------|
| OFFICIAL CATALOGUE | |
| <input type="checkbox"/> 4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP (40,000 copies printed) | € 1.300 |
| OFFICIAL CATALOGUE - 5.000 copies printed | |
| <input type="checkbox"/> 4-colour company logo in the section "Exhibitor list" | € 350 |
| <input type="checkbox"/> Full colour page- Exhibitors list in alphabetical order - cm 15x20,5 (bxh) | € 1.000 |
| ONLINE VISIBILITY | |
| <input type="checkbox"/> Banner Home Page | € 300 monthlly |
| From December 2017 to August 2018 | |
| <input type="checkbox"/> Banner internal pages | € 500 monthlly |
| <input type="checkbox"/> Banner Home Page | € 300 weekly |
| From September to November 2018 | |
| <input type="checkbox"/> Banner internal pages | € 500 weekly |
| <input type="checkbox"/> Banner on Newsletter | € 500 each mailing |
| LARGE ADVERTISING SPACES AT THE EXPO CENTRE | |
| <input type="checkbox"/> 2-SIDE PANELS ON-SITE RAILWAY STATION (5 panels) | € 1.500 |
| <input type="checkbox"/> OUTDOOR PLACARD STANDS Main entrance (two-sided support for 1x1.32 mt billboard) | € 850 cad. |
| <input type="checkbox"/> BRANDED CARPETING - diameter mt. 5 | € 5.000 |
| <input type="checkbox"/> MULTI-VISION PANELS- SOUTH/WEST/EAST ENTRANCE ROAD (5x3mt) | € 6.100 |
| <input type="checkbox"/> INTERNAL POOLS | € 6.000 |

VAT must be added to these figures, if due

PLEASE NOTE: The above solutions are just part of a broader range of offers that can be found at <http://en.ecomondo.com/exhibitors/advertisements>

Ecomondo Team are available to examine any other requests not listed in the sales brochure and can also design new solutions tailored to your visibility needs.

For further information please contact: salesecokey@iegexpo.it

_____ Date

_____ Stamp and signature of the legal representative

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DATES AND GENERAL INFORMATION



IMPORTANT DEADLINES:

| | | |
|--|--|--|
| BOOKING SPACE AND TECHNICAL DATES | REGISTRATION PROCEDURE | Fill in and send the application form to email expo@riminifiera.it in pdf format. Pay deposit in order to get benefits as indicated in the application form Ecomondo Team will contact you with a customized proposal. |
| | BENEFITS DEADLINE | 7 DICEMBRE 2017 DEADLINE FAIR PROMOTION RATES. A deposit must be paid within this date in order to take advantage of reduced rates 15 MARCH 2018 DEADLINE EARLY BIRD RATES. A deposit must be paid within this date in order to take advantage of reduced rates |
| | AREA ALLOCATION & PARTICIPATION CONFIRM | 15 MARCH 2018 Starting exhibiting areas allocation Exhibiting proposal, signed for acceptance, must be sent via email to expo@riminifiera.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits |
| | BALANCE DEADLINE | 7 SEPTEMBER 2018 Deadline for total balance payment related to the exhibiting area allocated Note: after that date any client who will sign a proposal has to pay the balance immediately |
| | BOOTH PROJECT APPROVAL | 7 SEPTEMBER 2018 BARE AREAS: Cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area TURNKEY AREAS: cut off date to complete service form AB "details form for turnkey stands" in the reserved area |
| SERVICES ORDERING | 27 SEPTEMBER 2018 Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website) | |

| | | |
|-------------------------|---|---|
| WITHDRAWAL RULES | Within 15th June 2018 | <i>If the written cancellation reaches the Organizer no later than 15 June 2018, the penalty will be equal to an amount corresponding to the registration fee</i> |
| | From 16th June 2018 | <i>If the written cancellation reaches the Organizer from 16 June 2018, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i> |
| | from 7th September 2018 | <i>If the written cancellation reaches the Organizer from the date of 7 September 2018, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i> |

For more info please read the General Rules and Regulations always available on www.ecomondo.com

MORE INFO AND CONTACTS:

| SECTOR | TEAM | PHONE + 39 | EMAIL |
|---|---|---|--|
| Info for exhibitors, exhibiting space sales, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale | Minghetti Cristina M. Gabellini Silvia | 0541 744 309 0541 744 317 | cristina.minghetti@iegexpo.it silvia.gabellini@iegexpo.it |
| Technical assistance: online reserved area, services request (e-commerce) | TECHNICAL SERVICES OFFICE | Gobbi Barbara 0541 744 216 Galletti Debora 0541 744 214 Sabrina Bellini 0541 744 640 | barbara.gobbi@iegexpo.it debora.galletti@iegexpo.it sabrina.bellini@iegexpo.it |
| Logistics: fitting days, dismanteling days, access procedure, stand projects approval | GALS OFFICE | Silvagni Andrea 0541 744 887 Sarti Roberta 0541 744 241 | andrea.silvagni@iegexpo.it roberta.sarti@iegexpo.it |
| Accounting services: deposit payment, balance, invoices, request of invoices | ACCOUNTING DEPARTMENT | Boshku Evis 0541 744 219 Ventura Marilena 0541 744 611 | evis.boshku@iegexpo.it marilena.ventura@iegexpo.it |
| Forms and catalogue assistance | SALES BACK OFFICE | Fabbri Isabella 0541 744 624 Di Bartolo Simona 0541 744 208 Chiarabini Gemma 0541 744 259 | isabella.fabbri@iegexpo.it simona.dibartolo@iegexpo.it gemma.chiarabini@iegexpo.it |

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS - International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Rimini Fiera or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.